

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to the action to be taken, you should consult your stockbroker or other financial advisor authorised pursuant to the Financial Services and Markets Act 2000 immediately.

If you have sold or transferred all of your ordinary shares ("**Ordinary Shares**") or depositary interests ("**Depositary Interests**") in AIQ Limited please forward this document and the accompanying form of proxy or instruction to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for transmission to the purchaser or transferee.

The distribution of this document in jurisdictions other than the UK may be restricted by law and therefore persons into whose possession this document comes should inform themselves about, and observe, such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction. This document does not constitute any offer to issue or sell or a solicitation of any offer to subscribe for or buy shares in AIQ Limited.

AIQ Limited

(Incorporated in the Cayman Islands under the Cayman Islands Companies Act (Revised) with company number 327983)

NOTICE OF ANNUAL GENERAL MEETING

Notice of Annual General Meeting ("**AGM**" or the "**Meeting**") of AIQ Limited ("**Company**") to be held at 10.00 a.m. UK-time on Thursday 14 April 2022 at the offices of VSA Capital, Park House, 16-18 Finsbury Circus, London, EC2M 7EB, United Kingdom, is set out on page 5 of this document (the "**Notice**").

There are currently no restrictions in place which would prevent the Company from holding the AGM as a physical meeting open to all shareholders, however the Board continues to monitor all guidance issued by the UK Government to ensure the safety of colleagues and shareholders. Shareholders are reminded that they should not attend the AGM if they are suffering from COVID-19 symptoms or are otherwise isolating in accordance with UK Government guidance. Furthermore, due to the evolving nature of the pandemic, it may be necessary to make changes at short notice to the way in which the AGM is conducted, including in the event of a reintroduction of government restrictions on social distancing or public gatherings. Shareholders are therefore strongly recommended to appoint the Chair or another nominated person as their proxy to ensure their vote can be counted, whether or not they intend to attend the AGM in person. Please note that if restrictions on public gatherings are reintroduced, if someone other than the Chair is appointed as your proxy they may not be permitted to attend the AGM and therefore would not be able to vote your shares.

If the AGM takes place as a physical meeting, completing a Form of Proxy will not prevent you from attending and voting at the AGM in person.

A Form of Proxy for holders of Ordinary Shares is attached with this document. Forms of Proxy should be completed and returned to the Company's registrars, Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ, United Kingdom as soon as possible and in any event to be received not later than at 10.00 a.m. UK-time on Tuesday 12 April 2022 (48 hours before the time fixed for the AGM).

A Form of Instruction for holders of Depositary Interests accompanies this document and, to be valid, must be completed and returned to Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ, United Kingdom as soon as possible but in any event to be received not later than at 10.00 a.m. UK-time on Monday 11 April 2022 (72 hours before the time fixed for the AGM).

LETTER FROM THE CHAIRMAN
AIQ Limited

(Incorporated in the Cayman Islands with company number (327983)
("the Company")

Directors:

Graham Duncan (Independent Non-Executive Chairman)

Charles Yong Kai Yee (Executive Director)

Li Chun Chung (Executive Director)

Harry Chathli (Independent Non-Executive Director)

Registered Office:

Genesis Building, 5th Floor

Genesis Close, PO Box 446

Cayman Islands, KY1-1106

17 March 2022

Dear Shareholder

Introduction

I am writing to advise you that the Annual General Meeting ("**AGM**") of the Company will be held at 10.00 a.m. UK-time on Thursday 14 April 2022 at the offices of VSA Capital, Park House, 16-18 Finsbury Circus, London, EC2M 7EB, United Kingdom.

The Notice of the Annual General Meeting ("**Notice**") is contained on page 5 of this document and the Company's annual report and accounts for the year ended 31 October 2021 are available at the Investors section of the AIQ website: www.aighub.com.

Action to be taken

Shareholders will find enclosed with this document a Form of Proxy, and the holders of Depository Interests will find enclosed a Form of Instruction, for use at the AGM.

The Company continues to monitor the COVID-19 situation in the UK, including UK Government legislation and guidance. The health and safety of our shareholders, employees and stakeholders is extremely important to us. There are currently no restrictions in place which would prevent us from holding our AGM as a physical meeting open to all shareholders, however we strongly recommend that you appoint the Chair to ensure your vote can be counted, whether or not you intend to attend the AGM in person. Please note that if restrictions on public gatherings are reintroduced, if you appoint someone other than the Chair as your proxy they may not be permitted to attend the AGM and therefore would not be able to vote your shares.

Shareholders are requested to complete, sign and return your Form of Proxy to Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ, United Kingdom. The Form of Proxy must be returned as soon as possible but, in any event, so as to arrive no later than 10.00 a.m. UK-time on Tuesday 12 April 2022.

Holders of Depositary Interests are requested to complete, sign and return your Form of Instruction appointing Computershare Company Nominees Limited (the “**Custodian**”) to vote the underlying Ordinary Shares on their behalf at the AGM to Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ as soon as possible but, in any event, so as to arrive no later than 10.00 a.m. UK-time on Monday 11 April 2022. A holder of Depositary Interests has no right to attend and vote the underlying Ordinary Shares at a meeting of shareholders and should therefore complete and return the Form of Instruction so that the Custodian may vote on their behalf.

Special Resolution regarding dis-application of pre-emption rights

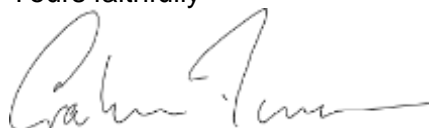
At present, the Company does not intend to dis-apply pre-emption rights of existing shareholders, but the Directors believe it is in the best interests of the Company to provide flexibility by granting the Board power to dis-apply such pre-emption rights and allot Equity Securities for cash. Unless previously revoked, varied or extended, this authority shall expire on the date falling 15 months after the date of the passing of this resolution or the next annual general meeting of the Company (whichever is earlier), except that the Company may at any time before such expiry make an offer or agreement which would or might require Equity Securities to be allotted after such expiry and the Directors may allot Equity Securities in pursuance of such an offer or agreement as if this power had not expired.

It is noted that, subject to the Company’s articles of association, any laws and regulations applicable to the Company and subject to any resolution of the Company passed in general meeting, all unissued shares in the capital of the Company shall be at the disposal of the Board which may offer, allot, grant options over or otherwise dispose of them to such persons, at such times and for such consideration and upon such terms and conditions as the Board may determine.

Board recommendation

The Directors unanimously believe that the resolutions being proposed at the AGM (the “**Resolutions**”) are in the best interests of the Company and its shareholders and recommend you vote in favour of the Resolutions noting the Directors intend to do so in respect of their own beneficial holdings in the Company, to the extent that they have any.

Yours faithfully



Graham Duncan

Independent Non-Executive Chairman

AIQ Limited

(Incorporated in the Cayman Islands with company number 327983)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE is hereby given that the Annual General Meeting of the shareholders of AIQ Limited (the "**Company**") will be held at 10.00 a.m. UK-time on Thursday 14 April 2022 at the offices of VSA Capital, Park House, 16-18 Finsbury Circus, London, EC2M 7EB, United Kingdom to consider, and, if thought fit, pass the following resolutions (the "**Resolutions**") in accordance with the Amended and Restated Memorandum and Articles of Association of the Company (the "**Articles**"):

ORDINARY RESOLUTIONS

Resolution 1: That the Company's Annual Report and Accounts for the year ended 31 October 2021 together with the Reports of the Directors and the Auditor thereon be received, considered and approved.

Resolution 2: That Haysmacintyre LLP be re-appointed as auditor of the Company to hold office from the conclusion of this meeting until the conclusion of the next Annual General Meeting at which accounts are laid before the Company, and that the Directors be authorised to fix the auditors' remuneration.

SPECIAL RESOLUTION

Resolution 3: That, with reference to Article 3.9 of the Articles, the Board be given power to allot Equity Securities for cash, and on the passing of this resolution, the Board shall have the power to allot (pursuant to this authority) Equity Securities for cash as if Article 3.6 of the Articles did not apply to one or more allotments of Equity Securities to be made pursuant to this authority. Unless previously revoked, varied or extended, this authority shall expire on the date falling 15 months after the date of the passing of this resolution or the next annual general meeting of the Company (whichever is earlier), except that the Company may at any time before such expiry make an offer or agreement which would or might require Equity Securities to be allotted after such expiry and the Directors may allot Equity Securities in pursuance of such an offer or agreement as if this power had not expired.

*Registered Office:
Genesis Building, 5th Floor
Genesis Close, PO Box 446
Cayman Islands, KY1-1106*

By Order of the Board

*Graham Duncan
Independent Non-Executive Chairman*

17 March 2022

NOTES

- i. The Company continues to monitor the COVID-19 situation in the UK, including UK Government legislation and guidance. There are currently no restrictions in place that would prevent the AGM from being held as a physical meeting open to all shareholders. However, shareholders are strongly encouraged to appoint the Chairman of the AGM as their proxy with directions as to how to cast their vote on the Resolutions proposed to ensure that their vote can be counted. If restrictions on public gatherings are reintroduced, If a shareholder appoints someone other than the Chairman of the AGM as their proxy, that proxy will not be able to attend the Annual General Meeting and/or cast that shareholder's vote accordingly.
- ii. A Form of Proxy is enclosed with this Notice for use in connection with the business set out above. To be valid, Forms of Proxy and any power of attorney or other authority under which it is signed must be lodged with Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ or by fax to the following number: +44 (0370) 703 6101 by not later than 10.00 a.m. UK-time on Tuesday 12 April 2022.
- iii. A Form of Instruction to appoint the Custodian to vote on behalf of the holders of Depositary Interests is enclosed with this Notice for use in connection with the business set out above. To be valid, Forms of Instruction and any power of attorney or other authority under which it is signed must be lodged with Computershare Investor Services Plc, The Pavilions, Bridgwater Road, Bristol, BS99 6ZZ by not later than 10.00 a.m. UK-time on Monday 11 April 2022.
- iv. In the case of joint holders of Ordinary Shares, the signature of only one of the joint holders is required on the Form of Proxy but the vote of the first named on the register of members will be accepted to the exclusion of the other joint holders.
- v. To be entitled to vote at the AGM (and for the purpose of the determination by the Company of the votes they may cast), a member of the Company must be entered in the register of members of the Company at 10.00 a.m. UK-time on Tuesday 12 April 2022.
- vi. As at close of business on 11 March 2022 (being the last practicable day prior to the publication of this Notice), the Company's issued share capital comprised 64,760,721 Ordinary Shares. The Company does not hold any Ordinary Shares in treasury. Each Ordinary Share carries the right to one vote at a general meeting of the Company and, therefore, the total number of voting rights in the Company as at close of business on 11 March 2022 is 64,760,721.
- vii. If you hold securities traded on the London Stock Exchange and do not have a Form of Proxy or Form of Instruction and believe that you should have one, or if you require additional forms, please contact Computershare Investor Services.
- viii. Capitalised terms used in this notice and not defined herein, shall have the meaning ascribed to such term as set out in the Articles.